

Consumer Credit in Saudi Arabia

Market Direction | 2022-10-25 | 16 pages | Euromonitor

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Report description:

Other personal lending, which includes loans taken mainly for medical purposes and largely for travelling, forms a core basis of the total gross lending in the Kingdom of Saudi Arabia. It is noticeably prominent for travelling, as Saudi consumers are travel enthusiasts and have yearly travelling goals, both internationally and, now, following the time of the pandemic with the associated restrictions, to also explore recently developing domestic destinations, many of which are quite expensive to...

Euromonitor International's Consumer Credit in Saudi Arabia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2022

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CONSUMER CREDIT IN SAUDI ARABIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Other personal loans form the core of gross lending, thanks to Saudi consumers' love for travel
Shariah-compliant services boost consumer confidence, as banks support fintechs and BNPL platforms
Education lending driven by desire for quality education back home as well as from abroad

PROSPECTS AND OPPORTUNITIES

Card lending to gain support from the overall developing digitisation
Auto lending to recover and grow over the forecast period
Dynamic growth for home and durables lending expected

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CONSUMER LENDING IN SAUDI ARABIA

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