

## **Consumer Credit in Poland**

Market Direction | 2022-10-25 | 16 pages | Euromonitor

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### **Report description:**

Card lending remained under pressure in Poland during 2022 as consumer sentiment remained decidedly pessimistic. One major factor making credit cards less attractive is rising interest rates. Indeed, there were nine interest rate increases between October 2021 and June 2022 and further interest rate hikes are expected during the second half of 2022. High inflation is another major factor to consider, with rising prices making consumers hesitant about borrowing money at a time when it is far from...

Euromonitor International's Consumer Credit in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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October 2022

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## SOURCES

### Summary 1 Research Sources

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