

Consumer Credit in Norway

Market Direction | 2022-10-25 | 14 pages | Euromonitor

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Report description:

Norway is already among the leaders in terms of digitalisation and the moves towards a cashless society, as well as in Buy Now Pay Later (BNPL) implementation (over one fifth of e-commerce payments). Nonetheless, further strong growth is expected in card lending over 2022, as a whole, despite a shift away from traditional credit cards in the country. Popular in Norway, the Swedish BNPL company Klarna launched a unique virtual shopping tool in 2022. Klarna's virtual shopping tool allows consumers...

Euromonitor International's Consumer Credit in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Return to pre-pandemic lifestyles piques interest in seeking financing from consumer lenders

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SOURCES

Summary 1 Research Sources

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