

Consumer Credit in Japan

Market Direction | 2022-10-25 | 14 pages | Euromonitor

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Report description:

Buy now pay later (BNPL) options are gaining momentum, especially amongst the younger generation, along with the growth of e-commerce and its benefits of ease of processing for payment. These options are especially valued by consumers as an alternative as they do not require any pre-registration or certification, as is normally required for credit cards. Historically, there were only a few players offering BNPL, most noticeably Net Protections Inc, which had dominated the then-niche segment sinc...

Euromonitor International's Consumer Credit in Japan report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2022

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