

## **Consumer Credit in Israel**

Market Direction | 2022-10-25 | 13 pages | Euromonitor

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### **Report description:**

Card lending registered much slower growth in outstanding balance in 2022 as gross lending declined over the course of the year. This can be seen as the category's reaction to the very dynamic performance that was recorded during 2021, which was due to the fact that the government offered financial support in the form of paid unemployment benefits for over a year. This financial support was offered in response to the COVID-19 pandemic and the interruptions that it caused to commercial activity i...

Euromonitor International's Consumer Credit in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
October 2022

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## SOURCES

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