

Consumer Credit in Colombia

Market Direction | 2022-10-25 | 14 pages | Euromonitor

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Report description:

Inflation is high in Colombia in 2022, mainly caused by the energy crisis as a result of the war in Ukraine. As a result, interest rates are also rising as the central bank tries to reduce inflationary pressure. In spite of this, gross lending is expected to register growth in 2022, though not as high as in 2021, when gross lending registered double-digit value growth, as society opened up again from the pandemic and consumers starting spending and taking out loans again. Outstanding balances ar...

Euromonitor International's Consumer Credit in Colombia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Consumer Credit in Colombia
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List Of Contents And Tables

CONSUMER CREDIT IN COLOMBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lower growth in gross lending in 2022

Limited BNPL loans

Profile of borrowers

PROSPECTS AND OPPORTUNITIES

Fintechs enabling the unbanked to access credit

Big data increasingly important tool in managing consumer credit

Impact of interest rate hikes will play out over forecast period

CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2017-2022

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2017-2022

Table 3 Consumer Credit: Gross Lending by Category: Value 2017-2022

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2017-2022

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2022-2027

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2022-2027

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2022-2027

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2022-2027

CONSUMER LENDING IN COLOMBIA

EXECUTIVE SUMMARY

2022 key trends

Changing profile of borrowers

Mortgage/housing loans continue recovery

What next for consumer lending?

MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2017-2022

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2017-2022

Table 11 Consumer Lending: Gross Lending by Category: Value 2017-2022

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2017-2022

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2022-2027

Table 18 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2022-2027

Table 19 □Forecast Consumer Lending: Gross Lending by Category: Value 2022-2027

Table 20 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2022-2027

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