

Consumer Credit in Brazil

Market Direction | 2022-10-25 | 17 pages | Euromonitor

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Report description:

After being severely hit by the pandemic, with a second wave peaking at the beginning of 2021, the pace of immunisation in Brazil increased throughout the year. The focus in 2022 has been on resuming pre-pandemic normalcy and pursuing economic recovery, which has been hampered by the adverse macroeconomic scenario. The reduction and later end (in October 2021) to the Auxílio Emergencial stimulus (financial aid provided by the federal government), followed by the replacement of Bolsa Familia with...

Euromonitor International's Consumer Credit in Brazil report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Macroeconomic scenario affects growth in lines of consumer credit in different ways

Vulnerable populations turn to credit to afford rises in living expenses, increasing levels of indebtedness

Auto lending sees significant recovery

PROSPECTS AND OPPORTUNITIES

Competitive scenario: New lending offers make credit more available and more easily accessible

Facilitated access to credit increases indebtedness and default

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CONSUMER LENDING IN BRAZIL

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Summary 1 Research Sources

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