

Consumer Credit in Australia

Market Direction | 2022-10-25 | 14 pages | Euromonitor

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Report description:

Although the Buy Now, Pay Later (BNPL) model continues to gain momentum in Australia, there are drawbacks to the system. In the current climate of high inflation following the pandemic, local consumers are more likely to rely on credit systems such as BNPL to pay for expenses. Merchants that accept BNPL highlight how users of these services also tend to spend more money than non-users. This contributes to BNPL consumers being unable to meet their repayments and having to deal with late fees.

Euromonitor International's Consumer Credit in Australia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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