

## **Vitamins in Costa Rica**

Market Direction | 2022-10-17 | 23 pages | Euromonitor

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### **Report description:**

Demand for vitamins supporting the immune system are losing traction in 2022 with vitamin C seeing current value sales normalise after two years of double-digit growth. However, multivitamins are holding ground with the number of product ranges greatly increased in the country since the COVID-19 pandemic. Brand Benet is widely stocked in supermarkets, convenience stores, Price Smart, hypermarkets offering multivitamins and minerals for kids and adults, as well as vitamin C and zinc for kids and...

Euromonitor International's Vitamins in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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