

Vitamins in Costa Rica

Market Direction | 2022-10-17 | 23 pages | Euromonitor

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Report description:

Demand for vitamins supporting the immune system are losing traction in 2022 with vitamin C seeing current value sales normalise after two years of double-digit growth. However, multivitamins are holding ground with the number of product ranges greatly increased in the country since the COVID-19 pandemic. Brand Benet is widely stocked in supermarkets, convenience stores, Price Smart, hypermarkets offering multivitamins and minerals for kids and adults, as well as vitamin C and zinc for kids and...

Euromonitor International's Vitamins in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN COSTA RICA

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