

Travel in Spain

Market Direction | 2022-09-06 | 49 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Having plunged by almost two thirds during 2020 due to COVID-19 restrictions, retail constant value sales (2022 prices) of travel rebounded at an accelerated pace during 2022 but remained well below their pre-pandemic level. This recovery is being driven by the release of pent-up demand for travel by the relaxation of most COVID-19 restrictions. For example, international arrivals to Spain no longer have to show evidence of their vaccination status or proof that they have already had COVID-19. H...

Euromonitor International's Travel in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Travel in Spain
Euromonitor International
October 2022

List Of Contents And Tables

TRAVEL IN SPAIN

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

MARKET DATA

Table 1 Surface Travel Modes Sales: Value 2017-2022

Table 2 Surface Travel Modes Online Sales: Value 2017-2022

Table 3 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 4 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 5 In-Destination Spending: Value 2017-2022

Table 6 Forecast In-Destination Spending: Value 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

TOURISM FLOWS IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand continues to recover but remains below pre-pandemic peak

Fewer, but longer, trips

PROSPECTS AND OPPORTUNITIES

Climate change could become a significant issue

Spanish tourism will move towards a more diverse product offer

CATEGORY DATA

Table 7 Inbound Arrivals: Number of Trips 2017-2022

Table 8 Inbound Arrivals by Country: Number of Trips 2017-2022

Table 9 Inbound City Arrivals 2017-2022

Table 10 Inbound Tourism Spending: Value 2017-2022

Table 11 Forecast Inbound Arrivals: Number of Trips 2022-2027

Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2022-2027

Table 13 Forecast Inbound Tourism Spending: Value 2022-2027

Table 14 Domestic Trips by Destination: Number of Trips 2017-2022

Table 15 Domestic Spending: Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 □Forecast Domestic Spending: Value 2022-2027

Table 17 □Outbound Departures: Number of Trips 2017-2022

Table 18 □Outbound Departures by Destination: Number of Trips 2017-2022

Table 19 □Outbound Tourism Spending: Value 2017-2022

Table 20 □Forecast Outbound Departures: Number of Trips 2022-2027

Table 21 □Forecast Outbound Departures by Destination: Number of Trips 2022-2027

Table 22 □Forecast Outbound Spending: Value 2022-2027

AIRLINES IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong rebound in demand takes industry by surprise, leading to capacity issues at airports

Shift from long- to short-haul travel sees Ryanair widen its lead over Iberia

PROSPECTS AND OPPORTUNITIES

IAG takeover of Air Europa now appears inevitable

Rail will continue to grow in popularity at the expense of domestic flights

CATEGORY DATA

Table 23 Airlines Sales: Value 2017-2022

Table 24 Airlines Online Sales: Value 2017-2022

Table 25 Airlines: Passengers Carried 2017-2022

Table 26 Airlines NBO Company Shares: % Value 2017-2021

Table 27 Non-Scheduled Carriers Brands by Key Performance Indicators 2022

Table 28 Low Cost Carriers Brands by Key Performance Indicators 2022

Table 29 Full Service Carriers Brands by Key Performance Indicators 2022

Table 30 Forecast Airlines Sales: Value 2022-2027

Table 31 Forecast Airlines Online Sales: Value 2022-2027

LODGING (DESTINATION) IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rebound in international visitors drives recovery

Supply of short-term rentals rebounds

PROSPECTS AND OPPORTUNITIES

Luxury hotels will be at the leading edge of growth

Sustainability will grow in significance for consumers

CATEGORY DATA

Table 39 Lodging (Destination) Sales: Value 2017-2022

Table 40 Lodging (Destination) Online Sales: Value 2017-2022

Table 41 Hotels Sales: Value 2017-2022

Table 42 Hotels Online Sales: Value 2017-2022

Table 43 Other Lodging Sales: Value 2017-2022

Table 44 Other Lodging Online Sales: Value 2017-2022

Table 45 Lodging (Destination) Outlets: Units 2017-2022

Table 46 Lodging (Destination) Rooms: Number of Rooms 2017-2022

Table 47 Lodging (Destination) by Incoming vs Domestic: % Value 2017-2022

Table 48 □Hotels NBO Company Shares: % Value 2017-2021

Table 49 □Hotel Brands by Key Performance Indicators 2022

Table 50 □Forecast Lodging (Destination) Sales: Value 2022-2027

Table 51 □Forecast Lodging (Destination) Online Sales: Value 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 52 □Forecast Hotels Sales: Value 2022-2027

Table 53 □Forecast Hotels Online Sales: Value 2022-2027

Table 54 □Forecast Other Lodging Sales: Value 2022-2027

Table 55 □Forecast Other Lodging Online Sales: Value 2022-2027

Table 56 □Forecast Lodging (Destination) Outlets: Units 2022-2027

BOOKING IN SPAIN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Pandemic accelerates digitisation trend

Experiences and attractions provide opportunity for growth for travel intermediaries

PROSPECTS AND OPPORTUNITIES

Growth in outbound travel will benefit intermediaries

Dominance of online booking will deepen

CATEGORY DATA

Table 32 Booking Sales: Value 2017-2022

Table 33 Business Travel Sales: Value 2017-2022

Table 34 Leisure Travel Sales: Value 2017-2022

Table 35 Travel Intermediaries NBO Company Shares: % Value 2017-2022

Table 36 Forecast Booking Sales: Value 2022-2027

Table 37 Forecast Business Travel Sales: Value 2022-2027

Table 38 Forecast Leisure Travel Sales: Value 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Travel in Spain

Market Direction | 2022-09-06 | 49 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com