

Sleep Aids in New Zealand

Market Direction | 2022-10-13 | 23 pages | Euromonitor

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Report description:

The pandemic led to an increased dependence on sleep aids as more consumers experienced poor sleep during and following COVID-19 infection. Many consumers suffered from insomnia symptoms whereby they struggled to fall or stay asleep, with this commonly being referred to as "coronasomnia". Individuals suffering from COVID-19 often experience reduced sleep duration, less sleep, and poorer cognitive performance than asymptomatic individuals. Rather than turning to prescription sleeping pills many C...

Euromonitor International's Sleep Aids in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sleep Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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