

Paediatric Consumer Health in Costa Rica

Market Direction | 2022-10-17 | 22 pages | Euromonitor

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Report description:

When it comes to paediatric consumer health, parents often trust brands and products that are either directly suggested by their paediatrician, or that other carers have already tried and vouched for. For example, brands Panadol and Tylenol are highly recommended by paediatricians. With paediatric products, generics are a bit less relevant as consumers are willing to spend a bit more on a brand they already know and trust, versus a product they have no experience with.

Euromonitor International's Paediatric Consumer Health in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Paediatric Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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