

## **Eyewear in South Africa**

Market Direction | 2022-10-21 | 34 pages | Euromonitor

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### **Report description:**

The eyewear market in South Africa has continued to build on the growth seen in 2021, with sales of eyewear seeing steady growth in current value and retail volume terms. Consumer demand for eyewear has increased since the government started easing its COVID-19 regulations and restrictions, which allowed consumers to visit their regular physical optical shops. In June 2022 the South African government declared that it had lifted its remaining COVID-19-related restrictions, including the wearing...

Euromonitor International's Eyewear in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eyewear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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