

Digestive Remedies in Costa Rica

Market Direction | 2022-10-17 | 22 pages | Euromonitor

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Report description:

Stress can often lead to heartburn and as a result it has become common practice among higher income groups to carry products such as tums in their car or purse. Costa Ricans are facing higher levels of stress due to economic uncertainty and the high costs of living. This is having a knock-on effect increasing the incidence of acid reflux medication. Consumers are opting for cheaper options and trading down from brands like Nexium to the lower-priced Ezolium.

Euromonitor International's Digestive Remedies in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Popular brands purchased in a range of retail outlets

Bayer Centroamerica y El Caribe and GlaxoSmithKline de Costa Rica SA (GSK) continue to lead in 2022

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