

**Dietary Supplements in New Zealand**

Market Direction | 2022-10-13 | 26 pages | Euromonitor

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**Report description:**

Sales of dietary supplements are seeing stronger growth in current value terms in 2022. This is largely due to increased demand for immunity support due to a resurgence of influenza and COVID-19 cases. As restrictions were lifted the opportunity for germs and viruses to spread increased significantly, with many people having weaker immune systems after the long periods of home seclusion and social distancing. Concerned about their health many people have looked to take a preventative approach to...

Euromonitor International's Dietary Supplements in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

October 2022

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OTC registration and classification

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