

Dietary Supplements in New Zealand

Market Direction | 2022-10-13 | 26 pages | Euromonitor

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Report description:

Sales of dietary supplements are seeing stronger growth in current value terms in 2022. This is largely due to increased demand for immunity support due to a resurgence of influenza and COVID-19 cases. As restrictions were lifted the opportunity for germs and viruses to spread increased significantly, with many people having weaker immune systems after the long periods of home seclusion and social distancing. Concerned about their health many people have looked to take a preventative approach to...

Euromonitor International's Dietary Supplements in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Dietary Supplements in New Zealand
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List Of Contents And Tables

DIETARY SUPPLEMENTS IN NEW ZEALAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Rising number of cases of COVID-19 and flu boosts demand for dietary supplements

Nestle looking to create a stronger presence in consumer health in New Zealand through acquisition of The Better Health Company

New local innovations help to build interest

PROSPECTS AND OPPORTUNITIES

Bright outlook for dietary supplements with further potential for growth and expansion

Beauty positioning could become prominent in dietary supplements

FF packaged food and drink could present a growing threat to sales of dietary supplements

CATEGORY DATA

Table 1 Sales of Dietary Supplements by Category: Value 2017-2022

Table 2 Sales of Dietary Supplements by Category: % Value Growth 2017-2022

Table 3 Sales of Dietary Supplements by Positioning: % Value 2017-2022

Table 4 NBO Company Shares of Dietary Supplements: % Value 2018-2022

Table 5 LBN Brand Shares of Dietary Supplements: % Value 2019-2022

Table 6 Forecast Sales of Dietary Supplements by Category: Value 2022-2027

Table 7 Forecast Sales of Dietary Supplements by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN NEW ZEALAND

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format: % Value 2017-2022

Table 16 Distribution of Consumer Health by Format and Category: % Value 2022

Table 17 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

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OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2021-2022

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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