

Dairy Products and Alternatives in Sri Lanka

Market Direction | 2022-10-17 | 35 pages | Euromonitor

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Report description:

Despite the challenges presented by COVID-19 sales of dairy products and alternatives have remained stable since 2020. However, the industry is now being impacted by the rising cost of raw materials and imports in 2022. The government stated in 2021 that it expects to be self-sufficient in terms of liquid milk by 2025. Baby food sales have also remained stable although high breastfeeding rates remain a significant barrier to growth.

Euromonitor International's Dairy Products and Alternatives in Sri Lanka report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2022

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