

Dairy Products and Alternatives in Ghana

Market Direction | 2022-10-17 | 32 pages | Euromonitor

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Report description:

Demand for dairy is growing among low socioeconomic groups thanks to its healthy image, despite the rising cost of living. Independent small grocers continue to characterise distribution of dairy as modern retailing remains in its infancy, especially in urban areas, though sales are growing. Despite COVID-19 taking its toll on the local economy and disrupting the supply chain, demand for dairy products and alternatives has remained fairly stable throughout the crisis.

Euromonitor International's Dairy Products and Alternatives in Ghana report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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