

Contact Lenses and Solutions in South Africa

Market Direction | 2022-10-21 | 20 pages | Euromonitor

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Report description:

Similar to the rest of the world, sales of contact lenses and solutions in South Africa experienced a significant decline in current value and retail volume terms in 2020, as the threat from COVID-19 resulted in the closure of the majority of optical goods stores in the country. Consequently, the majority of stores experienced a substantial drop in sales as there were fewer visits and limited issuing of prescriptions.

Euromonitor International's Contact Lenses and Solutions in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Contact Lenses and Solutions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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