

## **Consumer Lending in the Czech Republic**

Market Direction | 2022-10-21 | 14 pages | Euromonitor

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### **Report description:**

There are positive dynamics in the consumer lending landscape despite the rapid interest rates increase. This is largely due to Czech people making the large-scale purchases that they postponed during the first two years of the pandemic when they were under greater stress and uncertainty. For instance, consumers are increasingly investing and seeking consumer lending for education and cars. Meanwhile, card lending continues to suffer because of appealing tech-centric alternatives and weak availa...

Euromonitor International's Consumer Lending in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Lending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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Card lending remains limited in 2022 as BNPL and other alternative options are on the rise

Non-card lending performed better than expected

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