

Consumer Lending in Denmark

Market Direction | 2022-10-21 | 14 pages | Euromonitor

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Report description:

Economic recovery and the removal of pandemic-related restrictions are driving consumer lending growth in 2022. Consumers are returning to travel and using card lending more to fuel this pursuit and other shopping needs. However, a slowdown in non-card credit borrowing is being seen, as many consumers have already purchased new cars or furniture, and paid for education or home renovation during 2020-2021.

Euromonitor International's Consumer Lending in Denmark report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Consumer Credit, Mortgages/Housing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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