

Consumer Credit in the US

Market Direction | 2022-10-21 | 20 pages | Euromonitor

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Report description:

During the early stages of the COVID-19 pandemic, many people were able to increase their savings and pay off existing debts, as stimulus cheques increased consumers' incomes, and travel and leisure spending decreased. Outstanding debts decreased and consumers relied less on credit cards overall. However, as late 2021 brought about high inflation, these patterns reversed. Pandemic era savings dwindled, and prices increased, forcing consumers to rely more on credit card spending. For many consume...

Euromonitor International's Consumer Credit in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

Summary 1 Research Sources

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