

## **Consumer Credit in the Czech Republic**

Market Direction | 2022-10-21 | 14 pages | Euromonitor

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### **Report description:**

In 2022, consumer credit in the Czech Republic is set to see growth in both outstanding balance and gross lending values, although the latter is set to accelerate to high single-digit growth rates and outstrip the rate of growth for outstanding balance values. This is largely the result of the economic effects of the pandemic as well as the rising inflation that has arisen from the Russian invasion of Ukraine. Seeing as salaries are not increasing at the same rate as inflation, people are strugg...

Euromonitor International's Consumer Credit in Czech Republic report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Credit market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Non-card lending performed better than expected

##### PROSPECTS AND OPPORTUNITIES

Difficult economic outlook will lead to a slowdown in growth though the shift online will continue

Mixed outlook for auto lending with green incentives and reluctance to spend on expensive items factoring into purchasing decisions

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