

Consumer Credit in Hungary

Market Direction | 2022-10-21 | 15 pages | Euromonitor

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Report description:

Prior to the 2022 general elections (held in April 2022), new refunds and financial subsidies were announced. One major one was the reimbursement from personal income tax for families with children, pregnant women, and disabled people. Since this was announced there have been over 150,000 applications for reimbursement, costing the government HuF600 billion, although over HuF200,00 was repaid after the completed scheme. A further HuF3 million non-refundable fund for home renovation for families...

Euromonitor International's Consumer Credit in Hungary report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Consumer Credit in Hungary
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List Of Contents And Tables

CONSUMER CREDIT IN HUNGARY

KEY DATA FINDINGS

2022 DEVELOPMENTS

High fluctuation of demand for credits amid increasing cost of borrowing

Personal credit cards are back following the lifting of the APR cap

Greater transparency emerging via "certified consumer-friendly" loans

PROSPECTS AND OPPORTUNITIES

Fear of recession and inflation quickly replaces the upbeat mood of post-COVID-19 recovery

Loan repayments protocol after end of moratorium remains uncertain

Innovative fintech solutions to provide competition to traditional banks

CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2017-2022

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2017-2022

Table 3 Consumer Credit: Gross Lending by Category: Value 2017-2022

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2017-2022

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2022-2027

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2022-2027

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2022-2027

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2022-2027

CONSUMER LENDING IN HUNGARY

EXECUTIVE SUMMARY

Consumer lending in 2022: The big picture

2022 key trends - doubts around borrowing persist in an unstable economic climate

Price cap on mortgage loans extended by mid-2023

Competitive landscape becomes more concentrated as MKB and Budapest Bank merge and Sberbank exits

What next for consumer lending?

MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2017-2022

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2017-2022

Table 11 Consumer Lending: Gross Lending by Category: Value 2017-2022

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2017-2022

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2017-2022

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2022-2027

Table 18 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2022-2027

Table 19 □Forecast Consumer Lending: Gross Lending by Category: Value 2022-2027

Table 20 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2022-2027

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Summary 1 Research Sources

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