

Consumer Credit in Hungary

Market Direction | 2022-10-21 | 15 pages | Euromonitor

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Report description:

Prior to the 2022 general elections (held in April 2022), new refunds and financial subsidies were announced. One major one was the reimbursement from personal income tax for families with children, pregnant women, and disabled people. Since this was announced there have been over 150,000 applications for reimbursement, costing the government HuF600 billion, although over HuF200,00 was repaid after the completed scheme. A further HuF3 million non-refundable fund for home renovation for families...

Euromonitor International's Consumer Credit in Hungary report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Personal credit cards are back following the lifting of the APR cap

Greater transparency emerging via "certified consumer-friendly" loans

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Loan repayments protocol after end of moratorium remains uncertain

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