

## **Butter and Spreads in Singapore**

Market Direction | 2022-09-08 | 20 pages | Euromonitor

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### **Report description:**

Predominantly imported, butter and margarine in Singapore is expected to reflect the effects of the global energy crisis in unit price growth. The power crunch resulted in more expensive fertilizers used for crops to produce vegetable oil, subsequently leading to growing costs of animal feed for dairy. Butter and margarine also involves energy-intensive processes and transportation such as churning and hydrogenation as well as cold chain. As costs rapidly snowball, brands are likely to pass on a...

Euromonitor International's Butter and Spreads in Singapore report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Butter, Cooking Fats, Margarine and Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Butter and Spreads market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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