

Analgesics in Costa Rica

Market Direction | 2022-10-17 | 24 pages | Euromonitor

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Report description:

Amid rising inflation in 2022, consumers face lower levels of disposable income with price becoming a more pivotal factor when purchasing analgesics. Some consumers favour retail outlets where they can be assured of low prices, even though choice is limited. For example, at Discounters consumers can only find Acetaminophen MK, Extra Strength Aleve, Dorival, Pronol, and Panadol Kids. In pharmacies consumers will see guidance but either ask for the cheapest product that will "reduce the pain", or...

Euromonitor International's Analgesics in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Prices becomes more important than brand with promotions attracting consumers

Higher stress-levels cause headaches and a greater need for analgesics

Acetaminophen suggested at vaccination centres nationwide

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