

Wound Care in Bulgaria

Market Direction | 2022-10-12 | 20 pages | Euromonitor

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Report description:

Following the negative impact of the COVID-19 restrictive measures on wound care in 2020, the category recorded its second year of buoyant growth in 2022; however, sales remained below the pre-COVID-19 levels.

Euromonitor International's Wound Care in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Wound Care in Bulgaria

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List Of Contents And Tables

WOUND CARE IN BULGARIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Wound care on the mend as country gradually relaxes COVID-19 restrictions

Accessibility of wound care products plays central role in category growth

First aid kits continue to recover post-pandemic

PROSPECTS AND OPPORTUNITIES

Convenience to continue to have a positive impact on wound care

First aid kits to maintain fastest growth over the forecast period

Innovation and new product development to ensure stable growth of wound care

CATEGORY DATA

Table 1 Sales of Wound Care by Category: Value 2017-2022

Table 2 Sales of Wound Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Wound Care: % Value 2018-2022

Table 4 LBN Brand Shares of Wound Care: % Value 2019-2022

Table 5 Forecast Sales of Wound Care by Category: Value 2022-2027

Table 6 Forecast Sales of Wound Care by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN BULGARIA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 8 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022

Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 13 Distribution of Consumer Health by Format: % Value 2017-2022

Table 14 Distribution of Consumer Health by Format and Category: % Value 2022

Table 15 Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 16 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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DEFINITIONS

SOURCES

Summary 1 Research Sources

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