

Wound Care in Bulgaria

Market Direction | 2022-10-12 | 20 pages | Euromonitor

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Report description:

Following the negative impact of the COVID-19 restrictive measures on wound care in 2020, the category recorded its second year of buoyant growth in 2022; however, sales remained below the pre-COVID-19 levels.

Euromonitor International's Wound Care in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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