

Wound Care in Bosnia and Herzegovina

Market Direction | 2022-10-12 | 20 pages | Euromonitor

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Report description:

Wound care performance remains largely unaffected by COVID-19, and 2022 is set to record solid current value growth. The growth of wound care is driven by stable consumer demand, with a solid performance seen in all wound care categories. The trends towards convenience and increased consumer confidence in self-medication have helped wound care to achieve current value sales in 2022, following on from the strong performance seen in the previous year. The trend of convenience is also driving the g...

Euromonitor International's Wound Care in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Convenience and ease drive current value growth for sticking plasters/adhesive bandages

First aid kits growth is stable, with kits being a mandated requirement by the government

Saniteks retains its lead, while affordable private label offerings continue to gain ground

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