

## **Weight Management and Wellbeing in Sweden**

Market Direction | 2022-10-12 | 24 pages | Euromonitor

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### **Report description:**

Many other consumer health categories have seen dramatic fluctuations in growth rates - for better or for worse - since 2020. Notably, there have been decreases in categories connected to sicknesses that have been connected to social distancing and increases in categories which benefit from an immunity-enhancing positioning. However, weight management and wellbeing has been less directly affected by COVID-19 related trends. On one hand, the pandemic led to an increased amount of time spent at ho...

Euromonitor International's Weight Management and Wellbeing in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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