

## **Weight Management and Wellbeing in Sweden**

Market Direction | 2022-10-12 | 24 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Many other consumer health categories have seen dramatic fluctuations in growth rates - for better or for worse - since 2020. Notably, there have been decreases in categories connected to sicknesses that have been connected to social distancing and increases in categories which benefit from an immunity-enhancing positioning. However, weight management and wellbeing has been less directly affected by COVID-19 related trends. On one hand, the pandemic led to an increased amount of time spent at ho...

Euromonitor International's Weight Management and Wellbeing in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## **Table of Contents:**

Weight Management and Wellbeing in Sweden  
Euromonitor International  
October 2022

### List Of Contents And Tables

#### WEIGHT MANAGEMENT AND WELLBEING IN SWEDEN

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Less directly impacted by COVID-19 crisis than other categories  
Swedish consumers likely to employ other methods to address weight issues  
Challenges with distribution

##### PROSPECTS AND OPPORTUNITIES

An unpromising future  
Consumers likely to continue to favour other methods of addressing weight problems  
Unpredictable trends and habits

##### CATEGORY DATA

Table 1 Sales of Weight Management and Wellbeing by Category: Value 2017-2022  
Table 2 Sales of Weight Management and Wellbeing by Category: % Value Growth 2017-2022  
Table 3 NBO Company Shares of Weight Management and Wellbeing: % Value 2018-2022  
Table 4 LBN Brand Shares of Weight Management and Wellbeing: % Value 2019-2022  
Table 5 Forecast Sales of Weight Management and Wellbeing by Category: Value 2022-2027  
Table 6 Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2022-2027

##### CONSUMER HEALTH IN SWEDEN

##### EXECUTIVE SUMMARY

Consumer health in 2022: The big picture  
2022 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

##### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022  
Table 8 Life Expectancy at Birth 2017-2022

##### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2017-2022  
Table 10 Sales of Consumer Health by Category: % Value Growth 2017-2022  
Table 11 NBO Company Shares of Consumer Health: % Value 2018-2022  
Table 12 LBN Brand Shares of Consumer Health: % Value 2019-2022  
Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022  
Table 14 Distribution of Consumer Health by Format: % Value 2017-2022  
Table 15 Distribution of Consumer Health by Format and Category: % Value 2022  
Table 16 □Forecast Sales of Consumer Health by Category: Value 2022-2027  
Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

##### APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Weight Management and Wellbeing in Sweden

Market Direction | 2022-10-12 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-05
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com