

## **Weight Management and Wellbeing in North Macedonia**

Market Direction | 2022-10-11 | 21 pages | Euromonitor

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### **Report description:**

While weight management and wellbeing is expected to register an increase in current value sales, constant value sales are expected to fall in 2022. Rising inflation as a result of the energy crisis stemming from the war in Ukraine is pushing up retail prices and dampening volume sales somewhat. All the same, there is expected to be volume growth, with weight loss supplements achieving the highest volume growth. However, meal replacement remains the largest area by far in terms of value sales.

Euromonitor International's Weight Management and Wellbeing in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

October 2022

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