

Weight Management and Wellbeing in Latvia

Market Direction | 2022-10-13 | 21 pages | Euromonitor

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Report description:

Weight management and wellbeing is witnessing more upbeat growth in 2022 compared to the pandemic. One positive impact of COVID-19 on sales was the fact that the virus made many consumers more concerned about their health and weight, with obesity significantly raising your chances of experiencing serious health complications alongside the virus. As consumer's social lives return to normal, more Latvians are pursuing weight loss and management contributing to a rise in value sales.

Euromonitor International's Weight Management and Wellbeing in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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