

Weight Management and Wellbeing in Kazakhstan

Market Direction | 2022-10-11 | 22 pages | Euromonitor

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Report description:

Kazakhstanis became more prone to gaining weight over 2020-2021 as a result of dietary changes and reduced levels of physical activity while spending much more time at home than usual due to lockdown measures, social distancing and remote working. Since then, many people have sought to quickly lose the excess weight they have recently put on as they have started to return to the office and regularly socialise outside the home again in line with the diminishing threat from COVID-19 and the ending...

Euromonitor International's Weight Management and Wellbeing in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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WEIGHT MANAGEMENT AND WELLBEING IN KAZAKHSTAN

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Overall demand picks up in line with the easing of the pandemic
Weight loss supplements benefits from growing desire for faster results
Direct selling companies continue to lead weight management and wellbeing
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