

## **Weight Management and Wellbeing in Japan**

Market Direction | 2022-10-13 | 24 pages | Euromonitor

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### **Report description:**

Due to higher health consciousness since the COVID-19 pandemic, as well as the fitness boom, more consumers are interested in achieving and maintaining a healthy body - which is perceived to be slim and toned. As a result, weight management and wellbeing is expected to see current value growth in 2022, after seeing only a marginal decline in 2021. In terms of a healthy diet, low carb, high protein claims have been trending in recent years. For example, Protein Diet from DHC Corp is one of the to...

Euromonitor International's Weight Management and Wellbeing in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Weight Management and Wellbeing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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WEIGHT MANAGEMENT AND WELLBEING IN JAPAN

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Consumer demand to lose COVID-19 weight gain maintains value growth in weight management and wellbeing

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