

Vitamins in Uzbekistan

Market Direction | 2022-10-12 | 22 pages | Euromonitor

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Report description:

Demand for vitamins boomed during 2020, as consumers sought to boost their immune systems during the COVID-19 pandemic. In particular, vitamin C saw huge growth, thanks to its reputation for supporting immune function helping to safeguard against respiratory ailments. However, following a significant spike seen in 2020, sales fell dramatically in current value terms in 2021, with many products, such as vitamin A, B and E, experiencing further declines in 2022. This was due to a return to normal...

Euromonitor International's Vitamins in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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VITAMINS IN UZBEKISTAN

KEY DATA FINDINGS

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Return to normal purchasing behaviour, following a spike in sales in 2020

Multivitamins remains the largest category in terms of sales, while immune-booting properties of vitamins C and D are valued by consumers

Multinationals hold sway over smaller domestic players in increasingly fragmented landscape

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