

Vitamins in Sweden

Market Direction | 2022-10-12 | 24 pages | Euromonitor

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Report description:

Vitamins saw exceptional growth in 2020, the first year of the COVID-19 crisis, in Sweden, thanks to a strong consumer focus on preventive health and a desire to boost the functioning of immune systems. This led to particularly strong growth for vitamins C and D, which are associated with enhancing the working of the immune system, with vitamin D explicitly being linked with more positive outcomes in relation to COVID-19.

Euromonitor International's Vitamins in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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