

Vitamins in Latvia

Market Direction | 2022-10-13 | 22 pages | Euromonitor

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Report description:

The vitamin category continues to benefit from pandemic-related issues in 2022 as current value sales rise by double-digits for the third consecutive year. More Latvians are using vitamins to help prevent sickness and boost immunity since the arrival of COVID-19. The medical advice following the outbreak of COVID-19 was quite clear: the best way to prevent against the most serious symptoms of the virus was a properly functioning immune system. With growing levels of public awareness about the ef...

Euromonitor International's Vitamins in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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