

Vitamins in Kazakhstan

Market Direction | 2022-10-11 | 24 pages | Euromonitor

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Report description:

Overall demand for vitamins in Kazakhstan has picked up in 2022, with total volume sales projected to grow marginally after having declined the previous year. The return to growth has been supported by the increasing public focus on preventive health measures, a well-established trend that has been reinforced by the pandemic and is leading more people to supplement their nutritional intake with these products in an effort to improve general wellbeing and reduce the risk of various diseases. Popu...

Euromonitor International's Vitamins in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vitamins market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vitamin D is the strongest performer in volume growth terms

Direct seller Amway remains the outright leader in vitamins

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