

## **Vitamins in Bosnia and Herzegovina**

Market Direction | 2022-10-12 | 21 pages | Euromonitor

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### **Report description:**

The COVID-19 crisis boosted demand for vitamins, with consumers looking for products believed to enhance the working of the immune system, as well as counteracting the potentially harmful impact sedentary lifestyles and poor eating habits, typical of home seclusion. As a result, the category saw strong current value growth across the review period, and vitamins will continue to grow confidently in current value terms in 2022. The landscape does not show any signs of market fatigue, with all vita...

Euromonitor International's Vitamins in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Multivitamins, Single Vitamins.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vitamins market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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VITAMINS IN BOSNIA AND HERZEGOVINA

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