

## **Travel in Sweden**

Market Direction | 2022-10-10 | 44 pages | Euromonitor

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### **Report description:**

Both inbound and outbound flows were heavily impacted by the global pandemic and the market continued suffering in 2021. In an effort to prevent the spread of COVID-19, a temporary ban on traveling to Sweden from countries outside the EU/EEA was introduced in March 2020. This ban and other restrictions were regularly extended until finally on 1 April 2022 the ban was completely lifted for all countries. This included the removal of the requirement to present vaccination and test certificates wh...

Euromonitor International's Travel in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Travel market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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