

Travel in Romania

Market Direction | 2022-10-10 | 49 pages | Euromonitor

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Report description:

The huge increase seen in demand for travel and tourism products and services in Romania during 2022 was mainly the result of the elimination of all COVID-19 travel restrictions from 8 March 2022. The state of alert that entered in force during the COVID-19 pandemic during 2020 and 2021 was completely lifted during the first quarter of the year as it was assessed that the threat contagion had receded to the extent that travel and tourism activities could resume. This led to an eruption in bookin...

Euromonitor International's Travel in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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