

## **Travel in Japan**

Market Direction | 2022-09-30 | 47 pages | Euromonitor

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### **Report description:**

The recovery of travel from COVID-19 in Japan is still in progress, and remains slow, as COVID-19 is still having a significant impact on travel in 2022. After the quasi-state of emergency was lifted in March 2022, significant restrictions were still implemented on consumers' daily lives. In June 2022, Japan finally opened its borders to inbound tourists for leisure purposes. However, strict guidelines were set, including the necessity of a visa, and limited to group tours only. Tackling a seven...

Euromonitor International's Travel in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Travel market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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