

Travel in Hungary

Market Direction | 2022-09-28 | 44 pages | Euromonitor

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Report description:

Inbound arrivals to Hungary continued to recover during 2022 but remained well below their pre-pandemic peak. Most arrivals came from neighbouring countries. Inbound tourism was boosted by the fact that Hungary was among the first countries in the EU to significantly relax COVID-19 restrictions on international travel. However, long-haul travellers from such countries as the USA and China (which spend much more on average than European visitors) remained in relatively short supply throughout 202...

Euromonitor International's Travel in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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