

## Travel in Ecuador

Market Direction | 2022-09-06 | 43 pages | Euromonitor

### AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### Report description:

Travel and tourism was one of the sectors of the Ecuadorian economy most impacted by the COVID-19 pandemic, resulting in severe losses for industry stakeholders across the travel and tourism industry value chain. Thus, 2022 saw a strong rebound in lodging, booking and travel modes, notably airlines, with small and medium-sized operators rebounding the strongest, having suffered the heaviest losses at the peak of the pandemic. While the borders of many other Latin American countries were closed to...

Euromonitor International's Travel in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Travel market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Travel in Ecuador

Euromonitor International

October 2022

### List Of Contents And Tables

TRAVEL IN ECUADOR

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

MARKET DATA

Table 1 Surface Travel Modes Sales: Value 2017-2022

Table 2 Surface Travel Modes Online Sales: Value 2017-2022

Table 3 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 4 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 5 In-Destination Spending: Value 2017-2022

Table 6 Forecast In-Destination Spending: Value 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

TOURISM FLOWS IN ECUADOR

KEY DATA FINDINGS

2022 DEVELOPMENTS

Domestic tourism leads the post-COVID-19 recovery of tourism flows

Steady recovery of inbound tourism flows under pressure due to the June national strike

PROSPECTS AND OPPORTUNITIES

Pre-pandemic levels of activity unlikely to return before 2024 despite strong growth projections

Tourism by rail is expected to be back on track again by 2023

CATEGORY DATA

Table 7 Inbound Arrivals: Number of Trips 2017-2022

Table 8 Inbound Arrivals by Country: Number of Trips 2017-2022

Table 9 Inbound City Arrivals 2017-2022

Table 10 Inbound Tourism Spending: Value 2017-2022

Table 11 Forecast Inbound Arrivals: Number of Trips 2022-2027

Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2022-2027

Table 13 Forecast Inbound Tourism Spending: Value 2022-2027

Table 14 Domestic Trips by Destination: Number of Trips 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 15 Domestic Spending: Value 2017-2022

Table 16 Forecast Domestic Spending: Value 2022-2027

Table 17 Outbound Departures: Number of Trips 2017-2022

Table 18 Outbound Departures by Destination: Number of Trips 2017-2022

Table 19 Outbound Tourism Spending: Value 2017-2022

Table 20 Forecast Outbound Departures: Number of Trips 2022-2027

Table 21 Forecast Outbound Departures by Destination: Number of Trips 2022-2027

Table 22 Forecast Outbound Spending: Value 2022-2027

## AIRLINES IN ECUADOR

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

National strike forces the cancellation of numerous flights as airlines continue to recover

New taxes on international air travel continue to discourage growth in airlines

### PROSPECTS AND OPPORTUNITIES

Ecuador seeks to increase routes to second-tier international airports

New airlines expected to enter the fray during the forecast period

### CATEGORY DATA

Table 23 Airlines Sales: Value 2017-2022

Table 24 Airlines Online Sales: Value 2017-2022

Table 25 Airlines: Passengers Carried 2017-2022

Table 26 Airlines NBO Company Shares: % Value 2017-2021

Table 27 Low Cost Carriers Brands by Key Performance Indicators 2022

Table 28 Full Service Carriers Brands by Key Performance Indicators 2022

Table 29 Forecast Airlines Sales: Value 2022-2027

Table 30 Forecast Airlines Online Sales: Value 2022-2027

## LODGING (DESTINATION) IN ECUADOR

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Controversial proposed regulations to control short-term rentals fail to materialise

New hotels open amidst rising sales despite the national strike impacting lodging

### PROSPECTS AND OPPORTUNITIES

Grupo Oro Verde to expand with the development of new mid-market and budget hotels

Short-Term rentals to expand as consumers look for more affordable lodging options

### CATEGORY DATA

Table 31 Lodging (Destination) Sales: Value 2017-2022

Table 32 Lodging (Destination) Online Sales: Value 2017-2022

Table 33 Hotels Sales: Value 2017-2022

Table 34 Hotels Online Sales: Value 2017-2022

Table 35 Other Lodging Sales: Value 2017-2022

Table 36 Other Lodging Online Sales: Value 2017-2022

Table 37 Lodging (Destination) Outlets: Units 2017-2022

Table 38 Lodging (Destination) Rooms: Number of Rooms 2017-2022

Table 39 Lodging (Destination) by Incoming vs Domestic: % Value 2017-2022

Table 40 Hotels NBO Company Shares: % Value 2017-2021

Table 41 Hotel Brands by Key Performance Indicators 2022

Table 42 Forecast Lodging (Destination) Sales: Value 2022-2027

Table 43 Forecast Lodging (Destination) Online Sales: Value 2022-2027

Table 44 □Forecast Hotels Sales: Value 2022-2027

Table 45 □Forecast Hotels Online Sales: Value 2022-2027

Table 46 □Forecast Other Lodging Sales: Value 2022-2027

Table 47 □Forecast Other Lodging Online Sales: Value 2022-2027

Table 48 □Forecast Lodging (Destination) Outlets: Units 2022-2027

BOOKING IN ECUADOR

KEY DATA FINDINGS

2022 DEVELOPMENTS

The omnichannel approach points the way to recovery from the COVID-19 pandemic

Hotels looking to improve online direct booking capabilities to capture rising demand

PROSPECTS AND OPPORTUNITIES

Booking online set to become more dominant via stronger growth than booking offline

Online booking for surface travel modes to remain limited due to lack of integration

CATEGORY DATA

Table 49 Booking Sales: Value 2017-2022

Table 50 Business Travel Sales: Value 2017-2022

Table 51 Leisure Travel Sales: Value 2017-2022

Table 52 Travel Intermediaries NBO Company Shares: % Value 2017-2022

Table 53 Forecast Booking Sales: Value 2022-2027

Table 54 Forecast Business Travel Sales: Value 2022-2027

Table 55 Forecast Leisure Travel Sales: Value 2022-2027

## Travel in Ecuador

Market Direction | 2022-09-06 | 43 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-11
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)