

Travel in Ecuador

Market Direction | 2022-09-06 | 43 pages | Euromonitor

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Report description:

Travel and tourism was one of the sectors of the Ecuadoran economy most impacted by the COVID-19 pandemic, resulting in severe losses for industry stakeholders across the travel and tourism industry value chain. Thus, 2022 saw a strong rebound in lodging, booking and travel modes, notably airlines, with small and medium-sized operators rebounding the strongest, having suffered the heaviest losses at the peak of the pandemic. While the borders of many other Latin American countries were closed to...

Euromonitor International's Travel in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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