

## **Travel in Denmark**

Market Direction | 2022-09-28 | 43 pages | Euromonitor

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### **Report description:**

Travel is seeing overall positive development in Denmark in 2022. Incoming flows have surged as the country removed all COVID-19-related restrictions, with the highest activity coming from neighbouring countries Germany, Sweden and Norway. Outbound flows are also rising rapidly as consumers are eager to return to travel after a few years of restrictions. Most outbound travellers are opting for "safer" nearby destinations in western Europe, with many Danes choosing organised, all-inclusive packa...

Euromonitor International's Travel in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Travel market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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