

## Travel in Belgium

Market Direction | 2022-09-06 | 47 pages | Euromonitor

### AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

### Report description:

Travel in Belgium continues to recover from the slump in 2020 caused by the exigencies of the Coronavirus (COVID-19) pandemic. The recovery started in 2021, although there were more limitations on growth as the threat of the pandemic lingered and restrictions on travel and tourism products and services remained in place, if easing. Thus, current value sales growth is expected to accelerate over 2022, compared with 2021, across tourism flows (except domestic, which has recovered faster due to pan...

Euromonitor International's Travel in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Booking, Car Rental (Destination), In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Travel market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Travel in Belgium  
Euromonitor International  
October 2022

### List Of Contents And Tables

TRAVEL IN BELGIUM  
EXECUTIVE SUMMARY  
Travel in 2022  
Airlines: Key trends  
Hotels: Key trends  
Booking: Key trends  
What next for travel?  
CHART 1 Inbound Receipts: 2022-2027  
CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027  
MARKET DATA  
Table 1 Surface Travel Modes Sales: Value 2017-2022  
Table 2 Surface Travel Modes Online Sales: Value 2017-2022  
Table 3 Forecast Surface Travel Modes Sales: Value 2022-2027  
Table 4 Forecast Surface Travel Modes Online Sales: Value 2022-2027  
Table 5 In-Destination Spending: Value 2017-2022  
Table 6 Forecast In-Destination Spending: Value 2022-2027  
DISCLAIMER  
SOURCES  
Summary 1 Research Sources  
TOURISM FLOWS IN BELGIUM  
KEY DATA FINDINGS  
2022 DEVELOPMENTS  
Domestic tourism continues to offer time- and money-saving benefits  
European travel sees recovery in inbound flows, long haul continues to lag  
PROSPECTS AND OPPORTUNITIES  
MICE to remain a strong driver of business travel  
Sustainability is a strong factor in business travel and growing in importance in leisure travel  
CATEGORY DATA  
Table 7 Inbound Arrivals: Number of Trips 2017-2022  
Table 8 Inbound Arrivals by Country: Number of Trips 2017-2022  
Table 9 Inbound City Arrivals 2017-2022  
Table 10 Inbound Tourism Spending: Value 2017-2022  
Table 11 Forecast Inbound Arrivals: Number of Trips 2022-2027  
Table 12 Forecast Inbound Arrivals by Country: Number of Trips 2022-2027  
Table 13 Forecast Inbound Tourism Spending: Value 2022-2027  
Table 14 Domestic Trips by Destination: Number of Trips 2017-2022  
Table 15 Domestic Spending: Value 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com  
www.scotts-international.com

Table 16 □Forecast Domestic Spending: Value 2022-2027

Table 17 □Outbound Departures: Number of Trips 2017-2022

Table 18 □Outbound Departures by Destination: Number of Trips 2017-2022

Table 19 □Outbound Tourism Spending: Value 2017-2022

Table 20 □Forecast Outbound Departures: Number of Trips 2022-2027

Table 21 □Forecast Outbound Departures by Destination: Number of Trips 2022-2027

Table 22 □Forecast Outbound Spending: Value 2022-2027

AIRLINES IN BELGIUM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Airlines driven by trips to Southern Europe

Strain on airlines due to lingering virus fears, high prices and staff shortages

PROSPECTS AND OPPORTUNITIES

Airlines to intensify strategies to boost demand

Short and long haul challenges to continue to exert pressure on airlines

CATEGORY DATA

Table 23 Airlines Sales: Value 2017-2022

Table 24 Airlines Online Sales: Value 2017-2022

Table 25 Airlines: Passengers Carried 2017-2022

Table 26 Airlines NBO Company Shares: % Value 2017-2021

Table 27 Non-Scheduled Carriers Brands by Key Performance Indicators 2022

Table 28 Low Cost Carriers Brands by Key Performance Indicators 2022

Table 29 Full Service Carriers Brands by Key Performance Indicators 2022

Table 30 Forecast Airlines Sales: Value 2022-2027

Table 31 Forecast Airlines Online Sales: Value 2022-2027

LODGING (DESTINATION) IN BELGIUM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Short-term rentals attracts convenience- and safety-seeking tourists to the countryside and cities

Hotels starts to recover, although some struggle due to slow return of business travel and halt to government support

PROSPECTS AND OPPORTUNITIES

Increasing professionalism of short-term rentals intensifies competition with hotels

Hotels operators plan to increase the number of outlets in anticipation of higher demand

CATEGORY DATA

Table 39 Lodging (Destination) Sales: Value 2017-2022

Table 40 Lodging (Destination) Online Sales: Value 2017-2022

Table 41 Hotels Sales: Value 2017-2022

Table 42 Hotels Online Sales: Value 2017-2022

Table 43 Other Lodging Sales: Value 2017-2022

Table 44 Other Lodging Online Sales: Value 2017-2022

Table 45 Lodging (Destination) Outlets: Units 2017-2022

Table 46 Lodging (Destination) Rooms: Number of Rooms 2017-2022

Table 47 Lodging (Destination) by Incoming vs Domestic: % Value 2017-2022

Table 48 □Hotels NBO Company Shares: % Value 2017-2021

Table 49 □Hotel Brands by Key Performance Indicators 2022

Table 50 □Forecast Lodging (Destination) Sales: Value 2022-2027

Table 51 □Forecast Lodging (Destination) Online Sales: Value 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 52 □Forecast Hotels Sales: Value 2022-2027

Table 53 □Forecast Hotels Online Sales: Value 2022-2027

Table 54 □Forecast Other Lodging Sales: Value 2022-2027

Table 55 □Forecast Other Lodging Online Sales: Value 2022-2027

Table 56 □Forecast Lodging (Destination) Outlets: Units 2022-2027

## BOOKING IN BELGIUM

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Air travel pushes value sales growth in booking

Consumers turn to travel intermediaries for more novel offerings while sustainable demand boosts direct suppliers

### PROSPECTS AND OPPORTUNITIES

Booking is increasingly likely to shift to online and mobile sales

Increasing focus on sustainability from travel intermediaries to reduce carbon footprint of travellers and partners

### CATEGORY DATA

Table 32 Booking Sales: Value 2017-2022

Table 33 Business Travel Sales: Value 2017-2022

Table 34 Leisure Travel Sales: Value 2017-2022

Table 35 Travel Intermediaries NBO Company Shares: % Value 2017-2022

Table 36 Forecast Booking Sales: Value 2022-2027

Table 37 Forecast Business Travel Sales: Value 2022-2027

Table 38 Forecast Leisure Travel Sales: Value 2022-2027

## LODGING (DESTINATION) IN BELGIUM

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Short-term rentals attracts convenience- and safety-seeking tourists to the countryside and cities

Hotels starts to recover, although some struggle due to slow return of business travel and halt to government support

### PROSPECTS AND OPPORTUNITIES

Increasing professionalism of short-term rentals intensifies competition with hotels

Hotels operators plan to increase the number of outlets in anticipation of higher demand

### CATEGORY DATA

Table 57 Lodging (Destination) Sales: Value 2017-2022

Table 58 Lodging (Destination) Online Sales: Value 2017-2022

Table 59 Hotels Sales: Value 2017-2022

Table 60 Hotels Online Sales: Value 2017-2022

Table 61 Other Lodging Sales: Value 2017-2022

Table 62 Other Lodging Online Sales: Value 2017-2022

Table 63 Lodging (Destination) Outlets: Units 2017-2022

Table 64 Lodging (Destination) Rooms: Number of Rooms 2017-2022

Table 65 Lodging (Destination) by Incoming vs Domestic: % Value 2017-2022

Table 66 □Hotels NBO Company Shares: % Value 2017-2021

Table 67 □Hotel Brands by Key Performance Indicators 2022

Table 68 □Forecast Lodging (Destination) Sales: Value 2022-2027

Table 69 □Forecast Lodging (Destination) Online Sales: Value 2022-2027

Table 70 □Forecast Hotels Sales: Value 2022-2027

Table 71 □Forecast Hotels Online Sales: Value 2022-2027

Table 72 □Forecast Other Lodging Sales: Value 2022-2027

Table 73 □Forecast Other Lodging Online Sales: Value 2022-2027

Table 74 □Forecast Lodging (Destination) Outlets: Units 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Travel in Belgium**

Market Direction | 2022-09-06 | 47 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-06
	Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)