

## **Tourism Flows in Turkey**

Market Direction | 2022-09-29 | 25 pages | Euromonitor

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### **Report description:**

Having more than doubled during 2021 (while remaining well their pre-pandemic peak), retail constant value sales (2022 prices) of tourist flows declined once again in 2022. The war in Ukraine had a negative impact, as both Russia and Ukraine are important markets for Turkish tourism. The economic impact of the war on Russia has meant that fewer consumers in that country could afford to travel internationally in 2022, while economic conditions in Ukraine were even worse. Inbound arrivals from bot...

Euromonitor International's Tourism Flows in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Tourism Flows in Turkey  
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List Of Contents And Tables

### **TOURISM FLOWS IN TURKEY**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

War in Ukraine derails recovery in Turkish tourism

Weak exchange rate makes Turkey more affordable to international visitors

#### **PROSPECTS AND OPPORTUNITIES**

Affordability will remain the local tourism industry's trump card

Industry will seek to develop a more diverse offer

#### **CATEGORY DATA**

Table 1 Inbound Arrivals: Number of Trips 2017-2022

Table 2 Inbound Arrivals by Country: Number of Trips 2017-2022

Table 3 Inbound City Arrivals 2017-2022

Table 4 Inbound Tourism Spending: Value 2017-2022

Table 5 Forecast Inbound Arrivals: Number of Trips 2022-2027

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2022-2027

Table 7 Forecast Inbound Tourism Spending: Value 2022-2027

Table 8 Domestic Trips by Destination: Number of Trips 2017-2022

Table 9 Domestic Spending: Value 2017-2022

Table 10 □Forecast Domestic Spending: Value 2022-2027

Table 11 □Outbound Departures: Number of Trips 2017-2022

Table 12 □Outbound Departures by Destination: Number of Trips 2017-2022

Table 13 □Outbound Tourism Spending: Value 2017-2022

Table 14 □Forecast Outbound Departures: Number of Trips 2022-2027

Table 15 □Forecast Outbound Departures by Destination: Number of Trips 2022-2027

Table 16 □Forecast Outbound Spending: Value 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

### **TRAVEL IN TURKEY**

#### **EXECUTIVE SUMMARY**

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

#### **MARKET DATA**

Table 17 Surface Travel Modes Sales: Value 2017-2022

Table 18 Surface Travel Modes Online Sales: Value 2017-2022

Table 19 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 20 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 21 In-Destination Spending: Value 2017-2022

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Table 22 Forecast In-Destination Spending: Value 2022-2027

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SOURCES

Summary 1 Research Sources

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