

## **Tourism Flows in Switzerland**

Market Direction | 2022-09-29 | 26 pages | Euromonitor

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### **Report description:**

Foreign tourism destinations are likely to become more attractive again from the 2022 summer season as part of the expected gradual normalisation in the aftermath of the COVID-19 crisis. As a result, domestic tourism, which was comparatively strong during the pandemic years, is likely to decline again, but remain at a slightly higher level than before the health crisis. Domestic tourism is very important in Switzerland, as its residents appreciate their country's natural beauty, good infrastru...

Euromonitor International's Tourism Flows in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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