

Tourism Flows in Spain

Market Direction | 2022-09-06 | 28 pages | Euromonitor

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Report description:

Having plunged by almost two thirds during 2020 due to COVID-19 restrictions, retail constant value sales (2022 prices) of travel rebounded at an accelerated pace during 2022 but remained well below their pre-pandemic level. This recovery is being driven by the release of pent-up demand for travel by the relaxation of most COVID-19 restrictions. For example, international arrivals to Spain no longer have to show evidence of their vaccination status or proof that they have already had COVID-19. H...

Euromonitor International's Tourism Flows in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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