

Tourism Flows in Slovakia

Market Direction | 2022-09-29 | 25 pages | Euromonitor

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Report description:

Inbound and outbound tourism flows are on the rise in 2022 in Slovakia, though not yet close to pre-pandemic levels in terms of number of trips. During January and February 2022 Slovakia still had some COVID-19-related restrictions in place, as did some of the destinations traditionally popular with Slovak tourists. Increased living costs and uncertainties surrounding the war in Ukraine is further hampering demand for travel abroad as consumer confidence in foreign travel remains relatively low.

Euromonitor International's Tourism Flows in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Tourism Flows in Slovakia
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List Of Contents And Tables

TOURISM FLOWS IN SLOVAKIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

As tourism flows recover, growth is tempered by the war in Ukraine

Slovakia Travel campaign aims to raise country's profile as a preferred destination

PROSPECTS AND OPPORTUNITIES

MICE tourism to face challenges beyond pandemic over the forecast period

Domestic travel will still be key growth driver for tourism in Slovakia

CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2017-2022

Table 2 Inbound Arrivals by Country: Number of Trips 2017-2022

Table 3 Inbound City Arrivals 2017-2022

Table 4 Inbound Tourism Spending: Value 2017-2022

Table 5 Forecast Inbound Arrivals: Number of Trips 2022-2027

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2022-2027

Table 7 Forecast Inbound Tourism Spending: Value 2022-2027

Table 8 Domestic Trips by Destination: Number of Trips 2017-2022

Table 9 Domestic Spending: Value 2017-2022

Table 10 □Forecast Domestic Spending: Value 2022-2027

Table 11 □Outbound Departures: Number of Trips 2017-2022

Table 12 □Outbound Departures by Destination: Number of Trips 2017-2022

Table 13 □Outbound Tourism Spending: Value 2017-2022

Table 14 □Forecast Outbound Departures: Number of Trips 2022-2027

Table 15 □Forecast Outbound Departures by Destination: Number of Trips 2022-2027

Table 16 □Forecast Outbound Spending: Value 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

TRAVEL IN SLOVAKIA

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 17 Surface Travel Modes Sales: Value 2017-2022

Table 18 Surface Travel Modes Online Sales: Value 2017-2022

Table 19 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 20 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Table 21 In-Destination Spending: Value 2017-2022

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