

Tourism Flows in Slovakia

Market Direction | 2022-09-29 | 25 pages | Euromonitor

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Report description:

Inbound and outbound tourism flows are on the rise in 2022 in Slovakia, though not yet close to pre-pandemic levels in terms of number of trips. During January and February 2022 Slovakia still had some COVID-19-related restrictions in place, as did some of the destinations traditionally popular with Slovak tourists. Increased living costs and uncertainties surrounding the war in Ukraine is further hampering demand for travel abroad as consumer confidence in foreign travel remains relatively low.

Euromonitor International's Tourism Flows in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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