

Tourism Flows in Romania

Market Direction | 2022-10-10 | 27 pages | Euromonitor

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Report description:

During the post COVID-19 era, the recovery of tourism flows in Romania has turned out to be one of the slowest in Europe. According to data from the European Tourism Commission, the number of arrivals registered during the first five months of 2022 stood at only 52% of the levels being reported during the same period of 2019, which remains the reference year for pre-COVID-19 tourism flows. On the other hand, after the reopening of the European travel and tourism industry in 2022 after the total...

Euromonitor International's Tourism Flows in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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