

Tourism Flows in Poland

Market Direction | 2022-09-29 | 27 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Domestic tourism and inbound arrivals have both surpassed pre-pandemic levels in current value terms in 2022, while outbound departures is close but not quite there. 2021 saw a record-breaking summer in terms of leisure travel in Poland, and a year later Poles are still eager and determined to make up for lost time and enjoy leisure-based trips, particularly within their own country. The Tourist Voucher, introduced in 2021, is valid until the end of September 2022 and entitles families to PLN500...

Euromonitor International's Tourism Flows in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tourism Flows market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Tourism Flows in Poland
Euromonitor International
October 2022

List Of Contents And Tables

TOURISM FLOWS IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Tourism flows show rapid improvement in 2022

Targeted promotional campaigns aim to further boost travel to and from Poland

PROSPECTS AND OPPORTUNITIES

EU funding to aid development in tourism, while European Games 2023 provides opportunity for greater growth

Demand for leisure trips to continue while business travel takes a back seat, and group tourism to be boosted by initiatives in schools

CATEGORY DATA

Table 1 Inbound Arrivals: Number of Trips 2017-2022

Table 2 Inbound Arrivals by Country: Number of Trips 2017-2022

Table 3 Inbound City Arrivals 2017-2022

Table 4 Inbound Tourism Spending: Value 2017-2022

Table 5 Forecast Inbound Arrivals: Number of Trips 2022-2027

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2022-2027

Table 7 Forecast Inbound Tourism Spending: Value 2022-2027

Table 8 Domestic Trips by Destination: Number of Trips 2017-2022

Table 9 Domestic Spending: Value 2017-2022

Table 10 □Forecast Domestic Spending: Value 2022-2027

Table 11 □Outbound Departures: Number of Trips 2017-2022

Table 12 □Outbound Departures by Destination: Number of Trips 2017-2022

Table 13 □Outbound Tourism Spending: Value 2017-2022

Table 14 □Forecast Outbound Departures: Number of Trips 2022-2027

Table 15 □Forecast Outbound Departures by Destination: Number of Trips 2022-2027

Table 16 □Forecast Outbound Spending: Value 2022-2027

CHART 1 Inbound Receipts: 2022-2027

CHART 2 Average Spend per Trip for Inbound Arrivals: 2022-2027

TRAVEL IN POLAND

EXECUTIVE SUMMARY

Travel in 2022

Airlines: Key trends

Hotels: Key trends

Booking: Key trends

What next for travel?

MARKET DATA

Table 17 Surface Travel Modes Sales: Value 2017-2022

Table 18 Surface Travel Modes Online Sales: Value 2017-2022

Table 19 Forecast Surface Travel Modes Sales: Value 2022-2027

Table 20 Forecast Surface Travel Modes Online Sales: Value 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 In-Destination Spending: Value 2017-2022

Table 22 Forecast In-Destination Spending: Value 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tourism Flows in Poland

Market Direction | 2022-09-29 | 27 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-23
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com